

Record of Officer's Decision

The Openness of Local Government Bodies Regulations 2014 and the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012

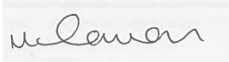
Date of Decision:	28 November, 2023
Decision Maker (Officer):	Mike Carran, Assistant Director, Economic Growth, Culture and Leisure
Authority for Delegated Decision (Cabinet/Committee Decision or Scheme of Delegation – provide reference):	<p>Part 3, Schedule 3 – Responsibility for Executive Functions delegated to Officers paragraph 4.3 (1) – the Corporate Director has delegated authority to discharge executive functions within their respective service areas (Part 3.38). All delegations are subject to consultation where considered appropriate in the circumstances (paragraph 4.3 (4)(ii) – Part 3.39).</p> <p>The Corporate Director of Place and Economy has delegated operational matters relating to the recruitment of temporary resource to the Economic Growth and Enterprise Manager</p>
Identify which Portfolio Holder(s)/Committee Chairman consulted?	<p>Cllr Mark Stephenson, Leader & Portfolio for Finance & Governance,</p> <p>Cllr Ivan Henderson, Dep. Leader & Portfolio Holder for Economic Growth, Regen & Tourism,</p> <p>Cllr Mick Barry, Portfolio Holder for Leisure & Open Space.</p>
Ward Member(s) consulted?	<p>No.</p> <p>This will take place, once further details are confirmed and specific locations are agreed with the organiser.</p>
Is it a Key Decision?	No
Is it subject to call-in?	No
Decision Made:	<p>To allocate £10,000 towards the running of the Tour de Tendring in 2023 from the Creative and Cultural budget.</p> <p>With £4,000 paid to the event organiser 'Bike Events' as a contribution towards the running of the event and the</p>

	<p>balance of £6,000 to be used as match funding for a grant application to the Arts Council. Furthermore, an exemption to procurement will be used to provide this funding directly to Bike Events.</p>
<p>Reason for Decision (if a report was produced to support the Decision, refer to or attach it):</p>	<p>Until 2020, the Tour de Tendring was a staple part of the district's event calendar. This is a mass participation cycle ride, which started and ended in Dovercourt, looped around the district and attracted in excess of 1200 riders. Although the Council part funded the event in its earlier years, this was subsequently withdrawn, with the existing management company (Bike Events) continuing with a scaled down event.</p> <p>The event was not able to run in 2020 or 2021 due to the series of national lockdowns and although discussions have taken place with the event company since, the Tour de Tendring has not as yet been reinvigorated. Officers have been discussing the viability of reinvigorating the Tour de Tendring for 2024 and following discussions with the organiser, they have confirmed that if the Council is able to contribute £4,000, they can run the event in 2023. They are also looking for a similar contribution from another stakeholder.</p> <p>In order to increase the potential for attendances, the organiser can also operate the event with a start and finish in both Dovercourt and Clacton on Sea. This has the potential to increase the rider numbers, local impact and future viability of the event. The exact locations will be finalised shortly.</p> <p>The running of quality events is listed in a number of Council strategies, including the approved Tourism and Creative and Cultural Strategies. The Council organising and facilitating a quality events programme was set out in those policies, to both impact on the local economy and support quality of life for local residents. This event also has the potential of increasing local activity levels and supporting charitable organisation, through riders raising money for local causes.</p> <p>There is also an opportunity to supplement the mass participation bike ride, with a wider programme of events at the start/end locations in Clacton and Dovercourt. The match funding can be used towards an Arts Council bid, which if successful, can provide a quality cultural offer which could include street performance and live entertainment to supplement the bike ride at the start and end locations and encourage visitors to stay in the local areas and visit our local business offer.</p>

Highlight any associated risks/finance/legal/equality considerations:	
Details of any Alternative Options Considered and rejected (together with reasons):	Option 1 - As above Option 2 – Not contribute towards the event which will result in the Tour de Tendring not taking place in 2024.
Details of any declarations of interest (by Portfolio Holder/Committee Chairman who was consulted by the officer, which related to the decision) If relevant, a note of the dispensation granted by the Monitoring Officer:	N/A
Reason Decision, or supporting Report, is not published:	<div> <input checked="" type="checkbox"/> Not applicable – Decision to be published </div>
<i>Tick one or more of the specific exemptions,</i> <u>and</u> <i>Give more information in the final box with regards to why the exemption applies and outweighs the public interest test (which is in favour of disclosure).</i>	If Report is not to be published – tick one of the following boxes:
	<input type="checkbox"/> The report supporting the Decision contains confidential information
	<input type="checkbox"/> The Report supporting the Decision falls within an exemption pursuant to Schedule 12A of the Local Government Act 1972 Information:
	<input type="checkbox"/> <ul style="list-style-type: none"> Relates to an individual
	<input type="checkbox"/> <ul style="list-style-type: none"> Likely to reveal the identity of an individual
	<input type="checkbox"/> <ul style="list-style-type: none"> Relating to financial or business affairs of a person or organisation
	<input type="checkbox"/> <ul style="list-style-type: none"> Relates to a claim for legal professional privilege in legal proceedings
	<input type="checkbox"/> <ul style="list-style-type: none"> Reveals that the Council proposes to give under any enactment a notice under or by virtue of which requirements are imposed on a person; or to make an order or direction under any enactment
	<input type="checkbox"/> <ul style="list-style-type: none"> Relating to any action taken or to be taken in connection with the prevention, investigation or prosecution of crime
<u>And</u> is exempt if and so long, as in all the circumstances of the case, the public interest in maintaining the	

	exemption outweighs the public interest in disclosing the information Reasons: [insert]
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Officers

Signed: 

Title: AD Economic Growth Leisure

In consultation with:

Signed: **Portfolio Holder For Housing**

Signed: **Section 151 Officer**

Signed: **Monitoring Officer (if required)**

Dated: 31/03/2023